

**GOVERNMENT OF TELANGANA  
ABSTRACT**

ITE&C Department - Innovation Policy of the Government of Telangana – Constitution of Startup Cell - Orders – Issued.

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**INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS  
(Promotions) DEPARTMENT**

**G.O.Ms.No. 13**

**Dated: 16-08-2017**  
**Read the following:**

G.O.Ms.No.10, ITE&C Department, dated: 25.07.2017 on Innovation Policy.

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**ORDER:**

In order to achieve the objective of promotion of entrepreneurship and innovation as a key growth engine for overall economic development of the State of Telangana, Government after due consideration, issued orders read above, putting in place the Innovation Policy, w.e.f. 25.07.2017 for a period of 5 years.

2. Further to enable startups and incubators to set up, sustain, function and grow their operations in an investment-friendly, proactive, conducive and hassle free environment in the State, while identifying specific Focus Areas, Government has also announced certain incentives, subsidies and facilitation measures in the said Innovation Policy.

3. Under the Assistance/Hand-holding Para.4.2.1 of the Policy document, the Government has promised to set up of a Startup Cell which shall look after supporting functions such as IP protection, obtaining State and Central incentives, enabling entrepreneurs to focus on business and product development full time.

4. The Government shall facilitate the creation of a full-fledged and adequately equipped Startup Cell which shall act as the one stop location for:

- i. Obtaining fiscal and non-fiscal incentives from Central and State Governments
- ii. Assisting entrepreneurs with business development
- iii. Facilitating IP Protection through the IP Cell as and when it becomes functional

5. Startup Cell shall have windows across the State. The Nodal Office of Startup Cell shall be in Hyderabad.

6. The Startup Cell shall also be responsible for setting up and operating the Startup Hotline, through which startups can connect with the Government and discuss topics of relevance.

P.T.O.

7. The Startup Cell shall be available for queries and application for incentives at [startup-cell@telangana.gov.in](mailto:startup-cell@telangana.gov.in)

8. The Startup Cell shall be set up and run by the Chief Innovation Officer and shall report to him.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**JAYESH RANJAN**  
**PRL.SECRETARY TO GOVERNMENT**

To

All the Departments of Secretariat  
The Metropolitan Commissioner, HMDA, Hyderabad  
The Commissioner, Greater Hyderabad Municipal Corporation, Hyderabad  
The Commissioner and I.G., Stamps and Registration, Hyderabad  
The Vice Chairman and Managing Director, TSIIC, Hyderabad  
The Commissioner of Industries, Hyderabad  
The Commissioner, Information and Public Relations, Hyderabad  
The Member Secretary, TS Pollution Control Board, Hyderabad  
The Chairman & MD, TSTRANSCO, Hyderabad  
The Chairman & MD, TSSPDCL/TSNPDCL/ TNREDCL  
The Commissioner of Labour, Hyderabad  
The Development Commissioner, VSEZ, Hyderabad  
The Director, STPI, Hyderabad  
The President, HYSEA, Hyderabad  
The Regional Director, NASSCOM, Hyderabad  
The CEO, T-Hub, Hyderabad  
The President, FTAPCCI, Hyderabad  
All the District Collectors

Copy to:

The Secretary to GoI, DIPP, Ministry of Commerce & Industry, GoI, New Delhi  
The Hon'ble Chief Minister's Office/PRO to C.M.  
The PS to Hon'ble Minister for IT, MA&UD, Industries, Hyderabad  
The PS to Hon'ble Minister for Finance, Hyderabad  
The PS to Hon'ble Minister for Revenue, Hyderabad  
The PS to Hon'ble Minister for Energy, Hyderabad  
The PS to Hon'ble Minister for Labour, Hyderabad  
The PS to Chief Secretary  
SF/SC

// FORWARDED : : BY ORDER //

**SECTION OFFICER**